

Message Text

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ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 EB-07 CIAE-00 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /047 R

DRAFTED BY COM:OED:DEPD: DONALD T. JONES:JW

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COM:OED:DEPD: JAMILLER

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R 101929Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY ALGIERS

UNCLAS STATE 053240

E.O. 11652: N/A

TAGS: BEXP, BTRA, AG

SUBJECT: COMMERCIAL PROGRAMS, FOREIGN BUSINESS VISITORS

REF: ALGIERS 0559

1. EXHIBIT PROGRAM AT NCC CONFERENCE, ANAHEIM, MAY 19-23

EXPECTED SPOTLIGHT EVERY SIGNIFICANT AREA OF COMPUTER INDUSTRY FROM MINI COMPUTERS TO MAINFRAMES, FROM PACKAGE PROGRAMS TO PERIPHERALS AND FROM CRT TO COMMUNICATIONS EQUIPMENT.

2. IN VIEW BROAD SCOPE CONFERENCE AND EQUIPMENT EXHIBITS, DOC RECOMMENDS MR. BOUARFA AND AIDES ATTEND ANAHEIM CONFERENCE AS FIRST STOP. LIST OF U.S. EXHIBITORS INTERESTED MEETING INTERNATIONAL BUYERS NOW REPEAT NOW IN PRINTING AND MAILING PROMOTING POSTS EXPECTED O/A MARCH 12. SHOW PRODUCER ALSO MAILING POSTS O/A MARCH 10 BROCHURE COVERING CONTENT TECHNICAL PROGRAM SEMINARS.

3. BELIEVE BOUARFA CAN SELECT EQUIPMENT OF INTEREST FROM UNCLASSIFIED

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EXHIBITOR LIST. UPON YOUR ADVICE THOSE COMPANIES IN WHICH

BOUARFA HAS INTEREST, DOC WILL ALERT KEY OFFICIALS OF EACH EXHIBITING FIRM. DOC COSPONSORING WITH SHOW PRODUCER INTERNATIONAL BUSINESSMEN'S CENTER PURPOSE BRINGING U.S. BUSINESSMEN IN CONTACT WITH FOREIGN BUYERS. DOC WILL

ASSIST IN ARRANGING CONFERENCES AS REQUESTED TO INCLUDE TRAINING ASPECTS.

4. FOLLOWING BOUARFA'S VISIT NCC DOC WILL ASSIST IN SETTING UP MEETING ITINERARY THROUGHOUT U.S. WITH PLANT VISITS AS NECESSARY DEPENDING ON MR. BOUARFA'S DESIRES AFTER REVIEWING EQUIPMENT AT ANAHEIM EXHIBIT.

5. PLS ADVISE IF MR. BOUARFA ACCEPTS ABOVE RECOMMENDATIONS. IF HE WISHES SPECIFIC PRE-CONFERENCE ARRANGEMENTS WITH SELECTED FIRMS DOC WILL ASSIST. NO OBJECTION COORDINATION PROPOSED IBM PORTION U.S. VISIT BY IBM PARIS.

6. PARA 1 REF MSG MENTIONS "OFFICIAL" VISIT TO U.S. WILL ALGERIAN EMBASSY BE ALERTED THIS VISIT? DOES MR. BOUARFA SPEAK ENGLISH OR WILL HE BE ACCOMPANIED BY INTERPRETER?

7. MR. DONALD T. JONES IS DOC PROJECT DIRECTOR 1975 NCC. WASHINGTON TELEPHONE IS (202) 967-3265. INGERSOLL

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Message Attributes

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Disposition Event:
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